

May 15, 2025

Kakuyasu Group Co.,Ltd.
Representative Director and President Yoshiyuki Maegaichi
(Ticker Code : 7686 Tokyo Stock Exchange Standard Market)
Inquiry to Executive Officer Tomoya Kobayashi

Announcement of Corporate Name Change

At the Board meeting held today, the Company resolved to change its corporate name, subject to approval of a partial amendment to the Articles of Incorporation at the 43rd Ordinary General Meeting of Shareholders scheduled to be held on June 24, 2025.

1. About the corporate name change

(1) Corporate name change

Through the restructuring of our group's business, we are going to build a platform group centered on logistics, shifting from a liquor-focused sales to a broader range of products.

New corporate name: HitoMile Co., Ltd.

Our group's strength, the attentive service we provide to our customers, is precisely due to our "human resources." Our company name combines the meaning of "we are here to deliver" with the desire to always meet our customers' expectations, and the meaning of using our delivery network, which is as widespread as capillaries, to deliver the last mile to our customers.

In addition, the corporate names of wholly owned subsidiaries, Daiwa Express Co.,Ltd and Meiwa Bussan Co., Ltd., are also scheduled to change. Both changes are scheduled to take effect on July 1, 2025. (There will be no change to the corporate name of Kakuyasu Co., Ltd.)

(2) Group Philosophy

Our group has never had a philosophy or a company creed, but has operated with the desire to meet "any" of our customers' requests as its pillar. When we reorganized our business, we decided to define what kind of existence our group can contribute to society, taking into account our past aspirations.

HitoMile Group's purpose: fulfill even the smallest wishes of local people.

HitoMile Group's promise: deliver joyful moments with convenience that's one step ahead