

Kakuyasu Monthly Sales Bulletin



August 7, 2024
Kakuyasu Group Co.,Ltd.

Kakuyasu Group updates a latest monthly sales bulletin.
Figures are shown as those from Kakuyasu on non-consolidated basis.

Sales performance on a year-on-year basis.

			Quick Delivery	Route Delivery	Store Sales	Total Sales
FY2024	CY2024	April	107.6%	105.8%	98.9%	105.0%
		May	108.4%	108.0%	102.3%	106.6%
		June	107.8%	107.8%	106.0%	107.0%
		July	106.1%	102.6%	87.2%	101.2%
	First Half of FY2024		107.5%	106.0%	98.2%	104.8%
	Second Half of FY2024					
	Throughout FY2024					

Quick Delivery ended up to 106.1% YoY in sales because the average spending per customer exceeded that of the same month of the previous year.

What both KPIs, the number of customers and the average spending per customer raised contributed to 102.6% YoY in sales for Route Delivery. In the meantime, a little YoY weaker growth came from backlashes against campaigns that some big national chain restaurants did not carry out this year, while they did last year.

Store Sales showed a large decline to 87.2% YoY. Specifically a lot of municipal campaigns which were implemented last year were not conducted in July.

As a result, total sales in July'24 resulted in 101.2% on a year-on-year basis.